

PROJECT INVESTMENT OPPORTUNITY PROFILE

Joint Venture Proposal: Children's Wear Manufacturing Plant in Qena, Egypt

ENGLISH VERSION

1. EXECUTIVE SUMMARY

A leading Egyptian local investor is seeking a strategic Chinese partner to establish a joint venture for a modern children's wear manufacturing factory located in Qena Governorate, Upper Egypt. The project aims to leverage Egypt's strategic location, competitive labor market, and duty-free trade agreements to serve both the domestic Egyptian market and export to Africa, the Middle East, Europe, and the USA.

2. PROJECT SPECIFICATIONS

Industry Sector	Garment & Apparel Manufacturing (Children's & Infant Wear)
Target Location	Qena Governorate, Egypt (Qaft Free Zone / Keho El-Kalahteen Industrial Complex)
Partnership Type	Joint Venture / Strategic Equity Partnership
Target Products	Infants' clothing, children's casual wear, sportswear, and kids' sets

3. PROPOSED RESPONSIBILITY BREAKDOWN

Egyptian Partner (Local Contributions)	Chinese Partner (Targeted Contributions)
- Industrial land plots or ready-to-use factory halls in Qena. - Facilitation of all government approvals, licensing, and business registration. - Local workforce recruitment and operational HR management. - Local market expertise, customs clearance, and logistical support.	- Advanced automated machinery & tech (cutting, sewing, embroidery, packaging). - Technical expertise, factory layout design, and quality control supervision (Know-How). - Supply chain support for raw materials / accessories or export connections.

4. KEY INVESTMENT ADVANTAGES IN QENA, EGYPT

- Abundant & Cost-Competitive Labor:** Upper Egypt offers a highly capable, young, and cost-competitive labor pool.
- Tax & Custom Incentives:** Operating in Qena's Free Zones or Investment Zones grants tax exemptions and duty-free equipment imports under Egyptian Investment Law.
- Trade Agreement Access:** Duty-free export capabilities via AfCFTA (Africa), EU Association Agreement, QIZ (USA), and GAFTA (Arab League).
- Strategic Logistics:** Proximity to Safage Port on the Red Sea ensures efficient export/import maritime transport.

Contact Information

Contact Person: [Your Name / اسمك]

Company / Entity: [Company Name / اسم الشركة]

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Email: [Your Email / البريد الإلكتروني]

Location: Qena Governorate, Egypt

项目投资合作意向书

埃及肯纳省 (Qena) 童装制造厂合资合作项目

中文版 CHINESE VERSION

一、项目概述

埃及本地投资者现寻找有实力的中国纺织服装（童装）企业开展战略合作，共同在埃及上埃及地区的肯纳省 (Qena) 建立一家现代化童装生产工厂。本项目旨在利用埃及的地理优势、劳动力成本优势以及多边零关税贸易协定，共同开拓埃及本土市场以及辐射非洲、中东、欧洲和美国市场。

二、项目基本信息

行业领域	服装纺织业（童装及婴幼儿服装）
项目地点	埃及肯纳省（拟定选址：卡夫特自由区 Qaft Free Zone 或 凯霍工业园区 Keho Industrial Complex）
合作模式	合资经营 / 股权合作
目标产品	婴幼儿服饰、儿童日常服装、童装运动套装等

三、合作分工与职责

埃方（本地合作伙伴）负责	中方（战略合作伙伴）提供
- 提供肯纳省的工业土地或标准厂房。 - 办理埃及当地所有的政府审批、生产许可证及公司注册手续。 - 负责当地员工的招聘、培训及人力资源管理。 - 协助处理清关及本地市场拓展。	- 提供先进的自动化生产线设备（裁剪、缝纫、刺绣、包装等）。 - 提供技术支持、工厂布局规划及生产质量管理（Technical Know-How）。 - 协助原材料/辅料供应链对接或海外出口渠道支持。

四、埃及肯纳省投资优势

- 劳动力资源丰富且具成本优势：**上埃及地区拥有充足且年轻的劳动力，用工成本极具竞争力。
- 税收与海关优惠政策：**享有埃及投资法规定的自由区/投资区优惠政策，包括免税进口设备及税收减免。
- 零关税出口优势：**依托埃及与各国的自由贸易协定（如：非洲大陆自贸区 AfCFTA、东盟自贸区 GAFTA、欧盟协定及美国 QIZ 协定），产品可零关税进入欧美及中东非洲市场。
- 物流便捷：**毗邻红海萨法加港 (Safaga Port)，海运交通十分便利。

联系方式 Contact Information

联系人：[Your Name / اسمك]

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公司/代表名称：[Company Name / اسم الشركة]

电子邮箱：[Your Email / البريد الإلكتروني]

项目地址：埃及肯纳省 (Qena, Egypt)