

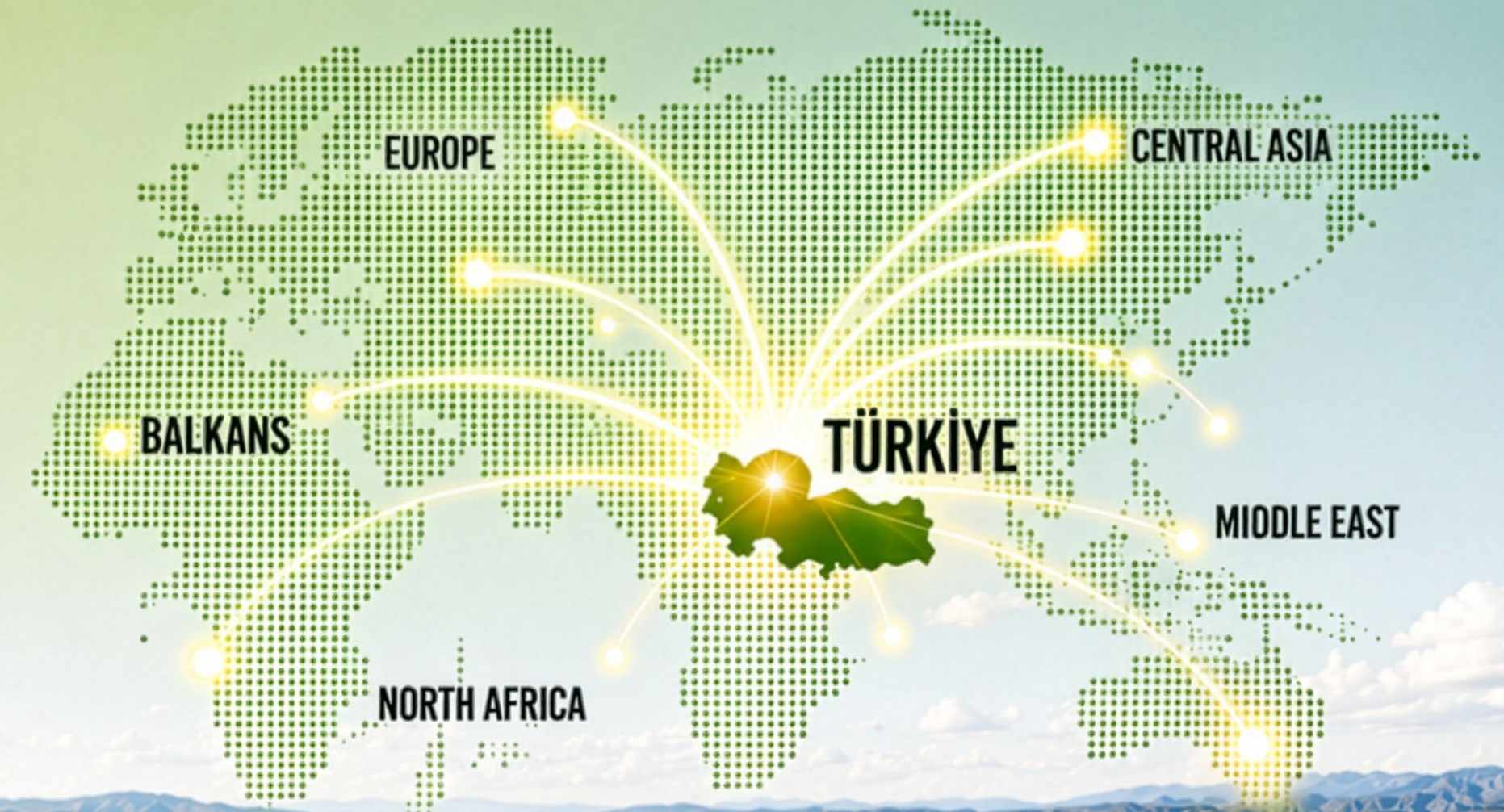


# WHERE BUSINESS GROWS NATURALLY

 **02-06** FEBRUARY  
2027

 Fuar İzmir  
İzmir, Türkiye

[www.agroexpo.com.tr](http://www.agroexpo.com.tr)



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FAIR INC. CO.



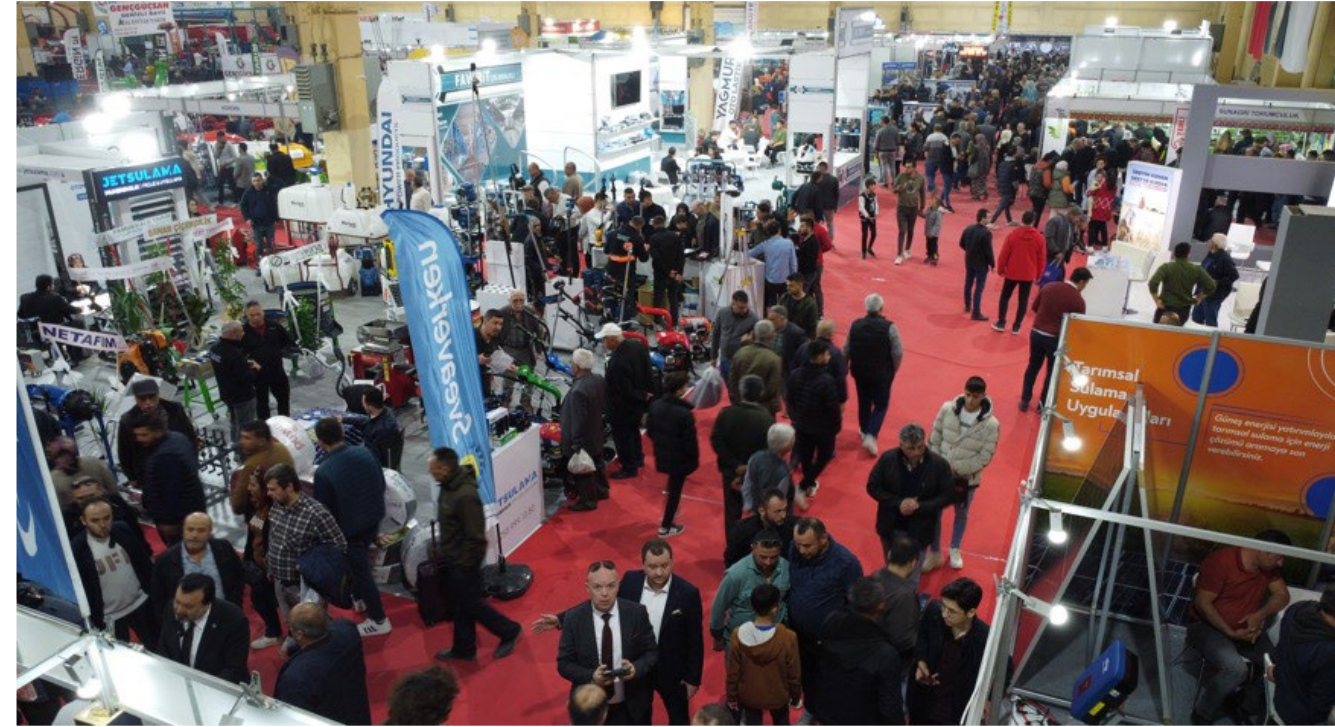
## ABOUT ORION FAIR INC. CO.

- Founded in 1986
- Nearly 40 years of experience
- International exhibition center
- Multiple exhibitions across various industries
- UFI Member / UFI approved Events
- Professional organizer with a global network



# KEY MILESTONES

- **1989 – Published Türkiye's first Agricultural Directory**, a comprehensive reference containing contact information for more than **15,000 agricultural companies**, created to bridge communication within the agricultural sector before the widespread use of the internet.
- **1990 – Launched İzmir Footwear & Leather Fair**, one of the first specialized trade fairs in İzmir.
- **1993 – Launched Aydın Söke Agricultural Fair**, recognized as Türkiye's first agricultural fair.
- **1994 – Launched Tekirdağ Çorlu Agricultural Fair.**
- **1996 – Launched Manisa Salihli Agricultural Fair.**
- **1996 – Launched Amasya Agricultural Fair.**
- **1997 – Launched İzmir Tire Agricultural Fair.**
- **2002 – Launched Bursa Agricultural Fair.**
- **2003 – Launched Denizli Agricultural Fair**,  
22nd edition will be held in 2027
- **2005 – Launched AGROEXPO – International Agriculture and Livestock Fair**, celebrating its 22nd edition in 2027.
- **2011 – Launched Balıkesir Agricultural Fair.**
- **2018- Co-organized Türkiye's First International Agricultural Business Forum** with Republic of Türkiye Ministry of Agriculture and Forestry, bringing together foreign ministers of Agriculture, international business delegations, and industry leaders.
- **2019- Co-organized Türkiye's First International Agriculture Ministers' Summit** with Republic of Türkiye Ministry of Agriculture and Forestry, attended by Ministers of Agriculture from 17 countries.
- **2024 – Launched Denizli Motta Auto Show**, celebrating its 3rd edition in 2026.
- **2025 – Launched İzmir Motta Auto Show**, celebrating its 2nd edition in 2026.



# PIONEERING ACHIEVEMENTS

- Co-organized Türkiye's First Agriculture Ministers' Summit with Republic of Türkiye Ministry of Agriculture and Forestry, bringing together Ministers of Agriculture from 17 countries.
- Co-organized Türkiye's First International Agricultural Business Forum with the Republic of Türkiye Ministry of Agriculture and Forestry.
- Brought together thousands of international hosted buyers, business delegations, and industry professionals.
- Facilitated billions of dollars in international business opportunities through our exhibitions and business events.



# ABOUT AGROEXPO

# MORE THAN A TRADE FAIR

For more than two decades, **AGROEXPO** has been one of Europe's leading international agriculture and livestock exhibitions, connecting the global agricultural industry under one roof. Every year, manufacturers, distributors, importers, exporters, investors, and decision-makers from around the world come together to discover new products, build strategic partnerships, and create new business opportunities. More than an exhibition, **AGROEXPO** is a global business platform where innovation, technology, and international trade meet.



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# BUILT FOR BUSINESS. POSITIONED FOR GROWTH.

Why Türkiye? Why Izmir?



## Gateway to 1.5 billion consumers

Access a market of more than 1.5 billion consumers across Europe, the Balkans, Central Asia, the Middle East, and North Africa from one strategic location.



## Strategic Location

Türkiye connects Europe, Asia, and the Middle East, providing fast and efficient access to high-growth international markets.



## A Global Agricultural Hub

Benefit from Türkiye's strong agricultural industry, advanced manufacturing capabilities, world-class producers, and export expertise.



## World-Class Exhibition Destination

Home to Fuar İzmir, Türkiye's largest and most modern exhibition venue, offering state-of-the-art facilities, excellent international connectivity, and a seamless experience for exhibitors, buyers, and visitors.



NOT JUST A LOCATION, A BUSINESS ADVANTAGE

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# NUMBERS THAT SPEAK FOR THEMSELVES

AGROEXPO 2026 PERFORMANCE AT A GLANCE



**110,715**  
VISITORS



**426**  
EXHIBITORS



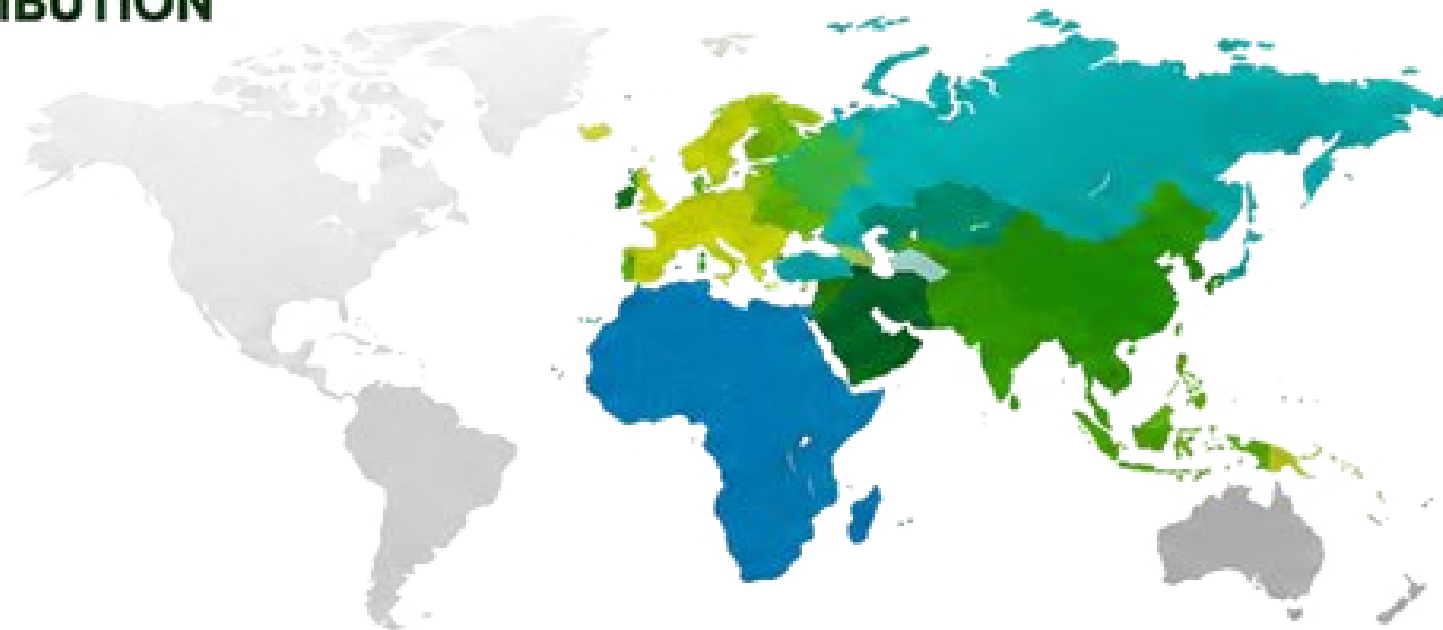
**112**  
COUNTRIES



**1,000+**  
BRANDS

## INTERNATIONAL VISITOR DISTRIBUTION

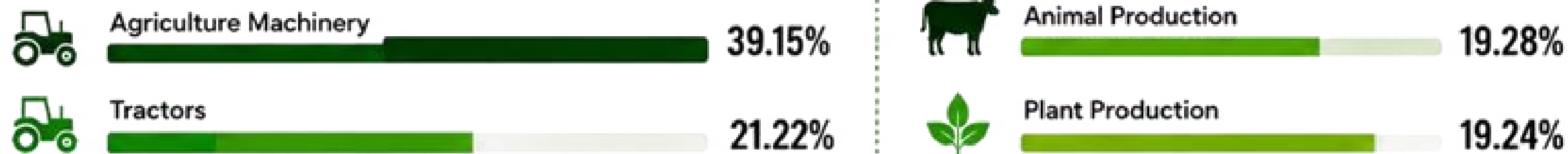
|               |       |
|---------------|-------|
| Middle East   | 29.6% |
| Asia          | 21.2% |
| Europe        | 19%   |
| Russia        | 17.6% |
| Africa        | 11.3% |
| North America | 1%    |
| Oceania       | 0.3%  |



## TOP 10 VISITOR COUNTRIES

|   |  |            |    |    |  |              |
|---|--|------------|----|----|--|--------------|
| 1 |  | Uzbekistan | 6  | 6  |  | Albania      |
| 2 |  | Greece     | 7  | 7  |  | Saudi Arabia |
| 3 |  | Italy      | 8  | 8  |  | Tunisia      |
| 4 |  | Kazakhstan | 9  | 9  |  | Pakistan     |
| 5 |  | China      | 10 | 10 |  | Romania      |

## VISITOR INTEREST AREAS



**12,760 INTERNATIONAL VISITORS FROM 112 COUNTRIES**



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# WHERE THE INDUSTRY COMES TOGETHER

AGROEXPO brings together a wide range of companies and solutions that shape the future of agriculture.



From agricultural machinery and irrigation systems to livestock technologies, seeds, fertilizers and smart farming solutions.



EVERYTHING THE AGRICULTURAL INDUSTRY NEEDS. UNDER ONE ROOF.



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# CONNECTIONS THAT TURN INTO PARTNERSHIPS



AGROEXPO brings the world together, uniting key players from global agricultural markets to create new business opportunities and long-term partnerships.

Represented across



**Europe**  
Strong presence across the continent



**Middle East**  
Connecting with key buyers and decision makers



**North Africa**  
Expanding opportunities in emerging markets



**Central Asia**  
Strategic partnerships for sustainable growth



**Asia & Beyond**  
Reaching further, growing together

NORTH AMERICA

EUROPE

ASIA

İZMİR  
TÜRKİYE

SOUTH AMERICA

AFRICA

AUSTRALIA

12,760

International Visitors

+

112

Countries

FROM LOCAL CONNECTIONS  
TO GLOBAL PARTNERSHIPS

Global  
Network

New Market  
Opportunities

Strategic  
Partnerships

Sustainable  
Growth



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# HOSTED BUYER PROGRAM

WE CONNECT  
GLOBAL BUYERS  
WITH REAL BUSINESS  
OPPORTUNITIES



## CONNECT

### B2B MATCHMAKING

Pre-arranged meetings with qualified buyers and exhibitors



## MEET

### COMPLIMENTARY ACCOMMODATION

Complimentary hotel stay for approved international buyers



## DISCOVER

### GLOBAL NETWORKING

Connect with agricultural industry professionals worldwide



## GROW

### BUSINESS GROWTH

Discover the latest technologies, products and solutions



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# HOSTED BUYER PROGRAM



**EXCLUSIVE PROGRAM  
INVITATION ONLY**



Apply to become an official Hosted Buyer



## HOSTED BUYERS RECEIVE:



**COMPLIMENTARY HOTEL ACCOMMODATION**  
(For only importers)



**EXCLUSIVE B2B MATCHMAKING OPPORTUNITIES**  
Pre-arranged meetings with relevant exhibitors



**BUSINESS MEETING ARRANGEMENT SUPPORT**  
We organize your schedule, you meet the right people



**INTERNATIONAL NETWORKING**  
Connect with industry professionals from around the world



**ACCESS TO CONFERENCES, SEMINARS & SPECIAL EVENTS**  
Stay informed, get inspired, grow your business



**FREE ENTRY TO THE INTERNATIONAL BUSINESS LOUNGE**  
Relax, meet and do business in comfort



**UPDATES ON EXHIBITOR HIGHLIGHTS & LATEST TECHNOLOGIES**  
Be the first to discover innovations and solutions

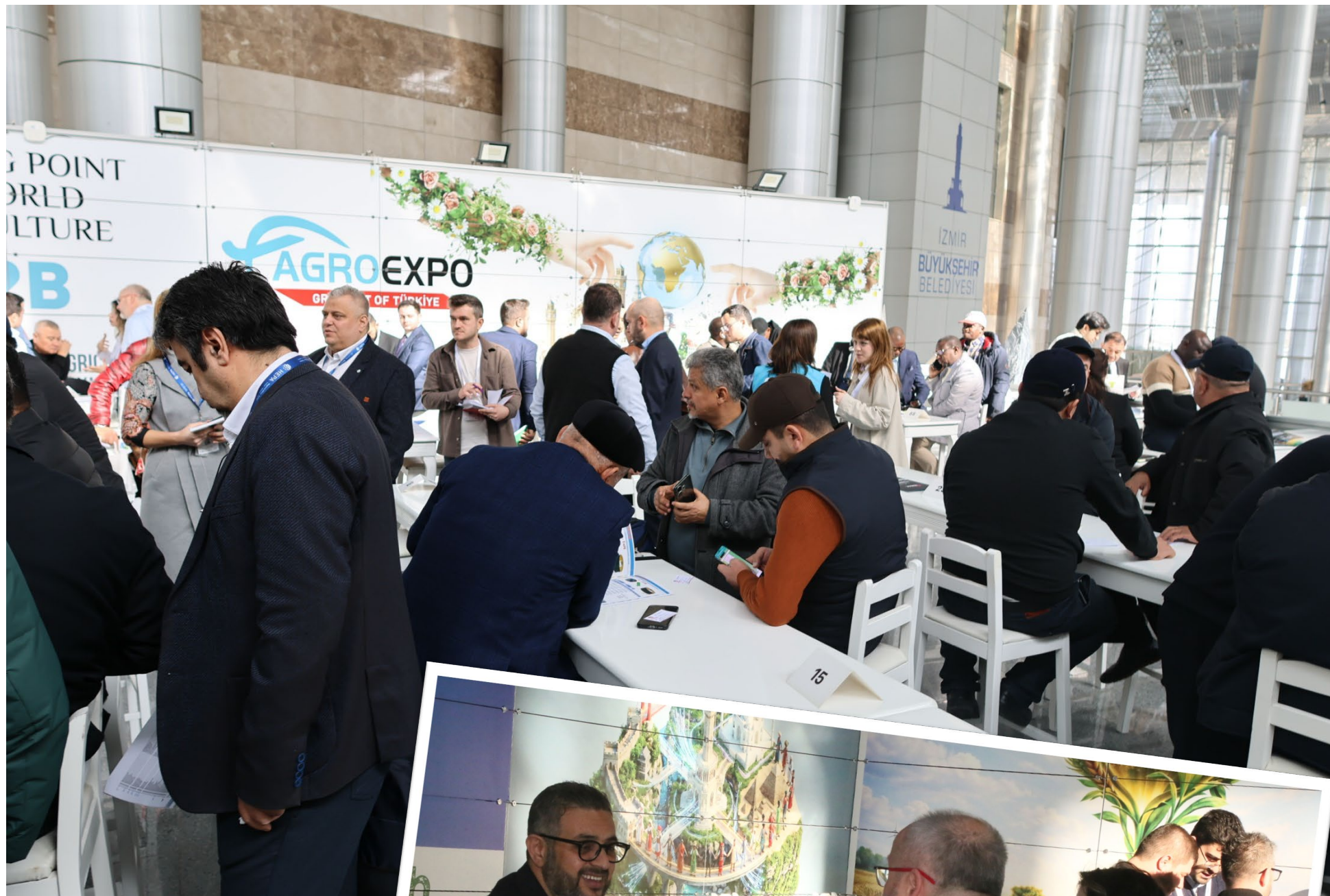


**DEDICATED VISITOR SUPPORT BEFORE & DURING THE EXHIBITION**  
Our team is with you every step of the way

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# WE DON'T LEAVE BUSINESS TO CHANCE.

# EVERY MEETING HAS A PURPOSE.

## OUR B2B MATCHMAKING PROCESS

Pre-arranged one-to-one meetings designed to connect qualified buyers and exhibitors, foster strategic partnerships, and create new international business opportunities.



### UNDERSTAND

We analyze buyer needs and interests.



### MATCH

We connect with the right suppliers.



### MEET

We organize targeted face-to-face meetings.



### GROW

We turn conversations into real opportunities.



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# BUSINESS DOESN'T END WHEN THE FAIR CLOSES.

Partnerships formed at AGROEXPO continue to create value long after the exhibition has ended.



## STRATEGIC PARTNERSHIPS

Strong connections that open doors to new collaborations.



## NEW MARKET OPPORTUNITIES

Access to global buyers and emerging markets.



## LONG-TERM BUSINESS GROWTH

Sustainable relationships that drive continuous success.



## MILLION-DOLLAR DEALS MADE

Million-dollar agreements signed after the fair.



**BEYOND THE EXHIBITION. BEYOND EXPECTATIONS.**

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FAIR INC. CO.

**ufi**  
Approved  
International  
Event

# POSITIONED FOR TRADE BUILT FOR AGRICULTURE

THE RIGHT LOCATION. THE RIGHT AUDIENCE.



Europe • Asia •  
Middle East

Strategic access  
to major  
agricultural  
markets across  
Europe, Asia, and  
the Middle East.



Strong  
Agricultural  
Economy

One of Türkiye's leading  
agricultural production and  
export regions, supporting  
a dynamic and growing  
agribusiness ecosystem.



Logistics  
Advantage

Excellent international  
connectivity through İzmir  
Adnan Menderes  
International Airport, major  
seaports, and highway  
networks.



Fuar İzmir

Located just 8 km from  
İzmir Adnan Menderes  
International Airport,  
offering direct flights to  
32 countries and over  
90 international  
destinations.



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# İZMİR

A STRATEGIC LOCATION.  
A UNIQUE EXPERIENCE.

## MAJOR TRADE HUB. GLOBAL GATEWAY.



MEDITERRANEAN  
LIFESTYLE



Enjoy the perfect balance  
of business and relaxation  
by the sea.



RICH HERITAGE,  
VIBRANT CULTURE



A city with thousands of  
years of history, art,  
gastronomy and tradition.



BORN FOR  
TRADE



A long-standing port city  
with a strong international  
trade tradition.



WARM HOSPITALITY,  
GLOBAL MINDSET



Welcoming people,  
excellent service and an  
international outlook.

## BUSINESS BY DAY. AEGEAN BY NIGHT.

İzmir brings together dynamic business  
opportunities with the relaxed charm  
of the Aegean. The perfect setting  
to connect, grow and succeed.



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# İZMİR ADNAN MENDERES AIRPORT

## THE AEGEAN REGION'S GATEWAY TO THE WORLD

- Direct flights to 57 international destinations across 32 countries.
- 17 airlines connecting İzmir with Europe, the Middle East, the Balkans, and North Africa.
- Located just 8km from Fuar İzmir.
- Fast, comfortable, and seamless access for international exhibitors and visitors.
- A strategic gateway for international trade, exhibitions, and investment.



# WHY AGROEXPO?

- UFI Approved
- Hosted Buyer Program
- B2B Matchmaking
- International Visitor Program
- 112 Countries
- Thousands of Business Meetings
- Türkiye's Largest Agricultural Fair
- Fuar İzmir



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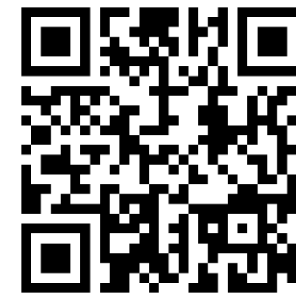


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# LET'S GROW TOGETHER

See You at Agroexpo 2027



Scan to Discover  
AGROEXPO 2027

## Head Office

Onur Mahallesi Zambak Sokak No: 21 / A  
Balçova - İZMİR / TÜRKİYE

## Exhibition Venue

Zafer Mah. 840 Sk. Fuar Alanı  
Gaziemir - İZMİR - TÜRKİYE

## CONTACT

Office: +902324440476 / [info@orionfair.com](mailto:info@orionfair.com)  
For being Exhibitor : +905558004937 / [ozcan.babaoglu@orionfair.com](mailto:ozcan.babaoglu@orionfair.com)  
For being Visitor : +905382346588 / [international@orionfair.com](mailto:international@orionfair.com)

## Website

[www.agroexpo.com.tr](http://www.agroexpo.com.tr)

